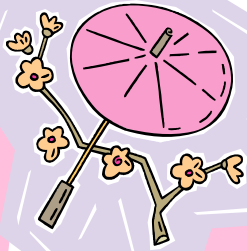


April '07



The Aisle Report

Brought to you by the Maid of Honor, Sarah Bartash

BE SURE TO VISIT NORAH AND BRIAN ON THE WEB:
Lots of updates, including more info on the locations of all the events!
<http://norahandbrian.weddings.com>

Less than 77 days until July 7th but oh so much to do! All of the major events are now moving from the planning into the implementation stages. Parties galore, schedules being set, reservations getting made! It's amazing!

In this issue, please find some Lucky 7 news, an updated checklist, and a very special dedication.



ALERT: Plane Tickets and Hotel Rooms at a Premium!

La Crosse's annual Riverfest celebration will be held July 4 - 9 (instead of 6/30-7/4 as previously reported). **So reserve NOW!**

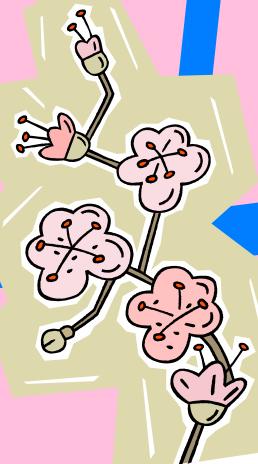
– Ed.SB aka MOH – reach me at sb@bellethecat.com
and read previous issues of The Aisle Report at bellethecat.com/wedding.html

More 7s in the News!

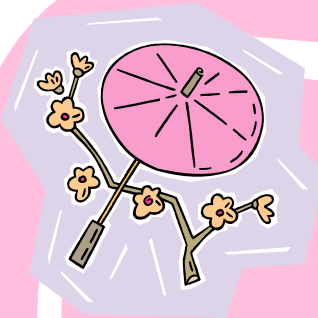
As reported in the March AR issue, 07/07/07 is shaping up to be one of the busiest wedding days in a long time – sites report around 3x as many people registered to get married on this day as other corresponding weekends.

And it's not just lucky weddings - The New York Times, in an article on 3/2/07, asks: "*When the Pepsi 400 Nascar race at the Daytona International Speedway takes place on July 7, will Clint Bowyer - who drives the No. 07 Jack Daniel's Chevrolet car (you may remember him for finishing the Daytona 500 upside down) – have an unfair advantage?*"

The reporter also pointed out was the fact that last year a certain date did not enjoy the same amount of popularity. "*Somehow 6/6/06 didn't have quite the same ring.*"



Countdown to **07/07/07**



Bride's Checklist:

- ❖ Planning all events – be sure to check out Norah and Brian’s website to see corresponding images and details regarding the shower, ceremony, dinners, brunches etc.!
 - ❖ Reservations being made for vehicles (for the batchelorette parties – yes plural! Vehicles include a boat), invites being addressed and sent for wedding and shower.
 - ❖ Flower Girl dress ordered (flower girl turns 7 this year!), bridesmaids being sent dresses for alterations. Planning hairstyles, jewelry, shoes etc.
 - ❖ Flower plans being made. Cake and food discussed.
 - ❖ Decide on wedding vows, readings. Time to start writing that “Maid of Honor” speech!
 - ❖ Start thinking about wedding program design, favors, thank you cards and wedding party gifts.



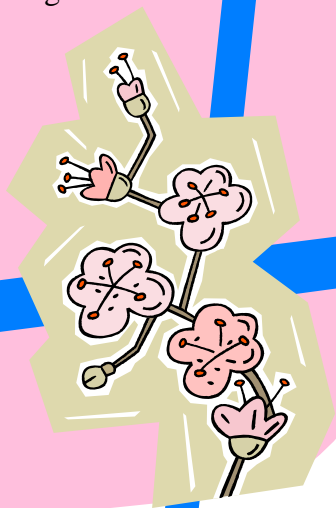
More stuff to remember!

- ❖ Looking for more stuff to do in LaCrosse? Do you know what a party Riverfest is? Go to <http://www.riverfestlacrosse.com/> to see all the weekend will have to offer!
- ❖ Have you looked at the couple’s registry yet? Go to Target or Macy’s to do a search!

A dedication:

This issue is dedicated to Marie, who is with the angels, and who inspired us with her strength and her love, every second of her life.

She will be greatly missed.



Stay tuned for more wedding news in May.